



# **MEDIA & COMMUNICATION CURRENTS**

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Journal devoted to intellectual thinking, based on historical, epistemological, methodological, theoretical and technical/policy discourses and expositions on any aspect of media and communication.

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# MEDIA & COMMUNICATION CURRENTS

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# EDITORIAL NOTE

Media and Communication Currents is a journal devoted to intellectual thinking, based on historical, epistemological, methodological, theoretical and technical/policy discourses and expositions on any aspect of media and communication. The journal provides an effective platform for dissemination of vital information to educators, students, practitioners and the public on issues affecting communication and national development.

In this volume, six interesting articles dealing with media, communication and development issues, authored by scholars are put together for your intellectual thinking.

The study by Ezegwu, Asodike. Onuama and Cindy discussed Audience Perception of Akwa Ibom State Dakkada Mantra Rebranding Campaign: A study of Uyo Residents.

Adelakun Analysed Social Media abuse in Nigerian Politics with an important question of whether regulation is necessary.

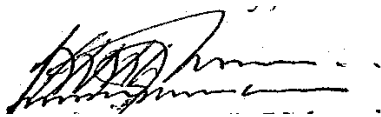
Usiere and Bassej analysed Media Sensitization on Financial Literacy among Residents of Akwa Ibom State, Nigeria

Auwal examines looked at comments on Biafra Agitations, Arewa Youths' Ultimatum and their Implications on Peaceful Coexistence in Nigeria

Wilson and Abubakar gave an insight of the Pictorial Framing of Migrant Slavery in Libya by Daily Trust Newspaper Nigeria

Abubakar reviewed a book edited by Wilson and Gapsiso titled Overcoming Gender Inequalities through Technology Integration.

These thoroughly reviewed and selected works provide an interesting read and possible areas for further intellectual discourse.



Professor Israel Wilson Udomisor  
Editor-in-Chief